

Montville Public Schools



Advertising and Promotions
Program

Montville Public Schools
800 Old Colchester Road
Oakdale, CT 06370

Advertising and Promotions Agreement

This agreement, made and entered on this date, _____, is by and between

Montville Public Schools and _____.
(hereafter referred to as "Sponsor").

Whereas the Sponsor agrees to pay \$500.00 for one sign advertising on the grounds of Montville Public Schools for a period of one year. Additional signage will cost \$250.00.

Therefore, in consideration of the mutual benefits to be received, the parties agree with each other as follows:

- The MBOE reserves the right to reject any such sign, if it directly or indirectly promotes alcohol and/or tobacco use and/or products, and/or goods, services, content, themes or subject matter which the MBOE deems, in their sole discretion, to be of a political, adult, inappropriate, objectionable and/or non-family friendly nature.
- MPS will provide space for the Sponsor's sign hanging in a prominent location at the facility of choice.
- MPS reserves the right to refuse any advertisement that does not meet the standards observed by the school district advertising policy and guidelines per MBOE policy.
- MPS has final authority in the approval of sign design, language, details, etc.
- The Sponsor agrees to pay in full for a 3' x 5' sign at a cost of \$500.00 for a year.
- Additional signage will be an additional \$250.00 per sign.

Advertising Agreement – Sponsor Contact Information

- Please return this form, the Sign Advertising Agreement, and a check to the address below made payable to: Montville High School Athletics Purchase includes the banner, guarantee coverage of any damages to banners, display on MHS grounds, and recognition at athletic contests
- Email digital sign information to: mromano@montvilleschools.org

Business Information

Business Name:	
Contact Name:	
Phone:	
Fax:	
Email:	

Check desired location where the sign will be displayed for the year:

	Fall Season (Sept-Nov)		Winter Season (No advertising permitted)		Spring Season (Apr-Jun)
	Turf Field (Football/Soccer) *				MHS Tennis Courts
					MHS Baseball Field *
					Turf Field(Track, B/G Lacrosse)*

* Recognition during home athletic contests

Total Amount Enclosed: \$ _____

Check #: _____

Sponsor Signature

Date

MPS Director of Athletics

Date

Disclaimer: The approval and sale of advertising by the District does not constitute endorsement of any product, company, or organization.