



COMMUNITY RELATIONS

1311.1

Promotion of Private Interests

Neither the facilities, the staff, nor the children of the schools shall be employed in any manner for advertising or otherwise promoting the interests of any commercial, political or other non-school agency, individual or organization, except that:

1. The schools may cooperate in furthering the work of the United Way or other nonprofit community-wide social service agency.
2. The schools may use films or other educational materials which bear only simple mention of the producing firm.
3. The superintendent may announce or cause to be announced any lecture or community activity of particular educational merit.
4. Advertising of good taste may be accepted for school newspapers and yearbooks.
5. The schools may be used by political parties for:
 - a. Caucuses
 - b. Town committee meetings
 - c. Political debates when two or more parties or individuals are involved
6. In connection with school activities the schools may:
 - a. Charge admission fees or accept donations for performances (athletic, dramatic, musical (when such performances are presented for public viewing.
 - b. Allow student organizations to conduct such fund raising activities as may be necessary to support their approved program. Such activities shall be approved in advance by the principal. All monies earned by students for school approved activities shall be kept in the school activity fund under the direction of the principal.
7. The Board of Education authorizes the superintendent to arrange and recommend gifts such as improvements, facilities, and equipment from individual and commercial sources. Such gifts will be acknowledged through the media and with appropriate signage. The Board of Education reserves the right to refuse any and all gifts which it deems not in the best interests of the school district.

Adopted: 7/16/91

Revised: 1/20/15